

Item I - The Structure and curriculum Of B.Voc Retail Management and I.T



Tararani Vidyapeeth's
KAMALA COLLEGE, KOLHAPUR
Autonomous

Affiliated to
SHIVAJI UNIVERSITY, KOLHAPUR
Accredited By NAAC with 'A' Grade
Faculty of Interdisciplinary Studies
Structure, Scheme and Curriculum For
Bachelor of Vocation (B.Voc.) Part – I
Semester I and II

Retail Management and I.T.

Syllabus to be implemented from June, 2022 onwards



REVISED STRUCTURE AND SYLLABUS (SEMESTER PATTERN)

Bachelor of Vocation (B. Voc.) Part I – Retail Management and I. T.

- 1. TITLE** : B. Voc. Part I (Retail Management and I. T.) Syllabus (Semester Pattern)
Under Faculty of Commerce
- 2. YEAR OF IMPLEMENTATION** : Syllabus will be implemented from June, 2014
- 3. DURATION** : B. Voc. Part I, II and III (Three Years)
B. Voc. Part I - Diploma (First Year)
B. Voc. Part II - Advanced Diploma (Second Year)
B. Voc. Part III – Degree (Third Year)
- 4. PATTERN OF EXAMINATION - Semester Pattern**
 - Theory Examination – At the end of semester as per Shivaji University Rules
 - Practical Examination – i) In the 1st, 3rd and 5th semester of B. Voc. there will be internal assessment of practical record, related report submission and project reports.
ii) In the second semester of B. Voc. I there will be internal practical examination.
iii) In the 6th semester of B. Voc. there will be external practical examination at the end of the semester.
- 5. MEDIUM OF INSTRUCTION** : English / Marathi
- 6. STRUCTURE OF COURSE** : B. Voc. Part – I, II and III
Two Semesters Per Year
Two General Papers per year / semester Three Vocational Papers per Year / Semester Three Practical papers per Year / Semester
One Project / Industry Visit/ Study Tour / Survey

Item I - To discuss and Design the Structure and curriculum of B.Voc Retail Management and I.T.

**Tararani Vidyapeeth's
Kamala College, Kolhapur
(Autonomous College)**

Board Of Studies Meeting Dt. 20th June2022

Bachelor of Vocational Course exam Pattern and Credit system

Credit Distribution Chart –

Sr.no.	Course name	Total Course	Total Credit	Percentage wise credit
1.	AECC (Ability Enhancement Compulsory Courses)	12	60	33
2	DSC (Discipline Specific Course)	18	54	30
3.	SDC (Skill Development Course)	18	54	30
4.	IP (Industrial Practical)	6	12	7
	Total	54	180	100

Choice Based Credit System Proposed Course Structure
For B.Voc. Retail Management and I.T.
Three Years (6 Semester) Programme
Course Structure of new Curriculum
2022-2023

Structure of the Course

B. Voc. – I (Diploma) Semester – I

S. No.	Class	Semester	Name of the Course
1.	B.Voc. -I	I	Course I - Business Communication – I
2.	B.Voc. -I	I	Course II Business Management - I
3.	B.Voc. -I	I	Course III Retail Environment - I
4.	B.Voc. -I	I	Course IV Retail Store Operations - I
5.	B.Voc. -I	I	Course V Basic Computer and I. T. in Retailing - I
6.	B.Voc. -I	I	Course VI Laboratory Work : Retail Environment - I
7.	B.Voc. -I	I	Course VII Laboratory Work: Retail Store Operations - I
8.	B.Voc. -I	I	Course VIII Basic Computer and I. T. in Retailing - I
9.	B.Voc. -I	I	Course IX Project

B. Voc. – I (Diploma) Semester –II

S. No.	Class	Semester	Name of the Course
1.	B.Voc. -I	II	Course X - Business Communication – II
2.	B.Voc. -I	II	Course XI Business Management – II
3.	B.Voc. -I	II	Course XII Retail Environment - II
4.	B.Voc. -I	II	Course XIII Retail Store Operations – II
5.	B.Voc. -I	II	Course XIV Basic Computer and I. T. in Retailing – II
6.	B.Voc. -I	II	Course XV Laboratory Work : Retail Environment - II
7.	B.Voc. -I	II	Course XVI Laboratory Work: Retail Store Operations - II
8.	B.Voc. -I	II	Course XVII Basic Computer and I. T. in Retailing -II
9.	B.Voc. -I	II	Course XVIII Project

B. Voc. – II (Advance Diploma) Semester – III

S. No.	Class	Semester	Name of the Course
1.	B.Voc.-II	III	Course XIX Fundamentals of Financial Accounting– I
2.	B.Voc.–II	III	Course XX Marketing Management - I – I
3.	B.Voc.–II	III	Course XXI Retail Merchandising Management - I
4.	B.Voc.–II	III	Course XXII Marketing and Visual Merchandising in Retail - I
5.	B.Voc.–II	III	Course XXIII Computerised Retail Accounting Practices - I
6.	B.Voc.–II	III	Course XXIV Laboratory Work: Retail Merchandising Management - I
7.	B.Voc.–II	III	Course XXV Marketing and Visual Merchandising in Retail - I
8.	B.Voc.–II	III	Course XXVI Laboratory Work : Computerised Retail Accounting Practices - I
9.	B.Voc.–II	III	Course XXVII Project

B. Voc. – II (Advance Diploma) Semester – IV

S. No.	Class	Semester	Name of the Course
1.	B.Voc.-II	IV	Course XXVIII Fundamentals of Financial Accounting– II
2.	B.Voc.-II	IV	Course XXIX Marketing Management– II
3.	B.Voc.-II	IV	Course XXX Retail Merchandising Management - II
4.	B.Voc.-II	IV	Course XXXI Marketing and Visual Merchandising in Retail - II
5.	B.Voc.-II	IV	Course XXXII Computerised Retail Accounting Practices - II
6.	B.Voc.-II	IV	Course XXXIII Laboratory Work: Retail Merchandising Management - II
7.	B.Voc.-II	IV	Course XXXIV Marketing and Visual Merchandising in Retail - I
8.	B.Voc.-II	IV	Course XXXV Laboratory Work : Computerised Retail Accounting Practices - II
9.	B.Voc.-II	IV	Course XXXVI Project

B. Voc. – III (Degree) Semester – V

S. No.	Class	Semester	Name of the Course
1.	B.Voc.-III	V	Course XXXVII Research Methodology for Retailing- I
2.	B.Voc.-III	V	Course XXXVIII Business Regulatory Framework - I
3.	B.Voc.-III	V	Course XXXIX Customer Service Management – I
4.	B.Voc.-III	V	Course XXXX Human Resource Management in Retailing - I
5.	B.Voc.-III	V	Course XXXXI Entrepreneurship Development - I
6.	B.Voc.-III	V	Course XXXXII Laboratory Work: - Customer Service Management – I
7.	B.Voc.-III	V	Course XXXXIII Laboratory Work: Human Resource Management in Retailing - I
8.	B.Voc.-III	V	Course XXXXIV Laboratory Work : Entrepreneurship Development - I
9.	B.Voc.-III	V	Course XXXXV Implant Training

B. Voc. – III (Degree) Semester – VI

S. No.	Class	Semester	Name of the Course
1.	B.Voc.-III	VI	Course XXXXVI Research Methodology for Retailing- II
2.	B.Voc.-III	VI	Course XXXXVII Business Regulatory Framework - II
3.	B.Voc.-III	VI	Course XXXXVIII Customer Service Management – II
4.	B.Voc.-III	VI	Course XXXXIX Human Resource Management in Retailing - II
5.	B.Voc.-III	VI	Course XXXXX Entrepreneurship Development - II
6.	B.Voc.-III	VI	Course XXXXXI Laboratory Work: - Customer Service Management – II
7.	B.Voc.-III	VI	Course XXXXXII Laboratory Work: Human Resource Management in Retailing - II
8.	B.Voc.-III	VI	Course XXXXXIII Laboratory Work : Entrepreneurship Development - II
9.	B.Voc.-III	VI	Course XXXXXIV Project

Credit System and Workload

B. Voc. Part I (Diploma) Semester – I

Sr No	Paper No.	Title	Theory/Practical/Project	Marks (Total)	Distribution of Marks		
					Theory	CCP	Practical
1	111	Business Communication - I	Theory /Practical	50	40		10
2	112	Business Management- I	Theory /Practical	50	40		10
3	113	Retail Environment - I	Theory	50	40	10	--
4	114	Retail Store Operations - I	Theory	50	40	10	--
5	115	Basic Computer and I. T. in Retailing I	Theory	50	40	10	--
6	116	Laboratory Work Retail Environment I	Practical	50	--	10	40
7	117	Laboratory Work Retail Store Operations I	Practical	50	--	10	40
8	118	Laboratory Work Basic Computer and I. T. in Retailing I	Practical	50	--	10	40
9	119	Project	--	50	--	--	50

B. Voc. Part I (Diploma) Semester – II

Sr.	Paper No.	Title	Theory/Practical /Project	Marks (Total)	Distribution of Marks		
					Theory	CCP	Practical
1	121	Business Communication - II	Theory /Practical	50	40		10
2	122	Business Management - II	Theory /Practical	50	40		10
3	123	Retail Environment- II	Theory	50	40	10	--
4	124	Retail Store Operations - II	Theory	50	40	10	--
5	125	Basic Computer and I. T. in Retailing - II	Theory	50	40	10	--
6	126	Laboratory Work Retail Environment II	Practical	50	--	10	40
7	127	Laboratory Work Retail Store Operations II	Practical	50	--	10	40
8	128	Laboratory Work Basic Computer and I. T. in Retailing II	Practical	50	--	10	40
9	129	Industrial Visit /Study Tour	--	50	--	--	50

B. Voc. – Part I (Diploma) Semester – I

Sr.	Paper No.	Title	Distribution of Workload		
			Lectures per week		
			Theory	Practical	Total
1	111	Business Communication - I	4	2	6
2	112	Business Management - I	4	2	6
3	113	Retail Environment - I	4	-	4
4	114	Retail Store Operations - I	4	-	4
5	115	Basic Computer and I. T. in Retailing - I	4	-	4
6	116	Laboratory Work I		4	4
7	117	Laboratory Work I		4	4
8	118	Laboratory Work I		4	4
9	119	Project	--	--	--
		Total --	20	16	36

B. Voc. – Part I (Diploma) Semester – II

Sr.	Paper No.	Title	Distribution of Workload		
			Lectures per week		
			Theory	Practical	Total
1	121	Business Communication - II	4	2	6
2	122	Business Management - II	4	2	6
3	123	Retail Environment - II	4	-	4
4	124	Retail Store Operations - II	4	-	4
5	125	Basic Computer and I. T. in Retailing - II	4	-	4
6	126	Laboratory Work II	--	4	4
7	127	Laboratory Work II	--	4	4
8	128	Laboratory Work II	--	4	4
9	129	Industrial Visit /Study Tour	--	--	--
		Total --	20	16	36

Credit System and Workload
B. Voc. – II (Advanced Diploma) Semester – III

Sr.	Paper No.	Title	Theory/Practical /Project	Marks (Total)	Distribution of Marks		
					Theory	CCP	Practical
1	211	Fundamental of Financial Accounting - I	Theory /Practical	50	40		10
2	212	Marketing Management - I	Theory /Practical	50	40		10
3	213	Retail Merchandising Management - I	Theory	50	40	10	--
4	214	Marketing and Visual Merchandising in Retail - I	Theory	50	40	10	--
5	215	Computerized Retail Accounting Practices I	Theory	50	40	10	--
6	216	Laboratory Work Retail Merchandising Management - I	Practical	50	--	10	40
7	217	Laboratory Work Marketing and Visual Merchandising in Retail - I	Practical	50	--	10	40
8	218	Laboratory Work Computerized Retail Accounting Practices - I	Practical	50	--	10	40
9	219	Project	--	50	--	--	50

B. Voc. Part II (Advanced Diploma) Semester – IV

Sr.	Paper No.	Title	Theory/Practical /Project	Marks (Total)	Distribution of Marks		
					Theory	CCP	Practical
1	221	Fundamental of Financial Accounting - II	Theory /Practical	50	40		10
2	222	Marketing Management - II	Theory /Practical	50	40		10
3	223	Retail Merchandising Management - I	Theory	50	40	10	--
4	224	Marketing and Visual Merchandising in Retail - II	Theory	50	40	10	--
5	225	Computerised Retail Accounting Practices- II	Theory	50	40	10	--
6	226	Laboratory Work Retail Merchandising Management - II	Practical	50	--	10	40
7	227	Laboratory Work Marketing and Visual Merchandising in Retail - II	Practical	50	--	10	40
8	228	Laboratory Work Computerized Retail Accounting Practices - II	Practical	50	--	10	40
9	229	Industrial Visit /Study Tour	--	50	--	--	50

B. Voc. – Part II (Advanced Diploma) Semester – III

Sr.	Paper No.	Title	Distribution of Workload Lectures per week		
			Theory	Practical	Total
1	211	Fundamental of Financial Accounting - I	4	2	6
2	212	Marketing Management - I	4	2	6
3	213	Retail Merchandising Management - I	4	-	4
4	214	Marketing and Visual Merchandising in Retail - I	4	-	4
5	215	Computerised Retail Accounting Practices	4	-	4
6	216	Laboratory Work Retail Merchandising Management - I		4	4
7	217	Laboratory Work Marketing and Visual Merchandising in Retail - I		4	4
8	218	Laboratory Work Computerised Retail Accounting Practices - I		4	4
9	219	Project	--	--	--
		Total --	20	16	36

B. Voc. – Part II (Advanced Diploma) Semester – IV

Sr.	Paper No.	Title	Distribution of Workload Lectures per week		
			Theory	Practical	Total
1	221	Fundamental of Financial Accounting - II	4	2	6
2	222	Marketing Management - II	4	2	6
3	223	Retail Merchandising Management - I	4	-	4
4	224	Marketing and Visual Merchandising in Retail - II	4	-	4
5	225	Computerised Retail Accounting Practices- II	4	-	4
6	226	Laboratory Work Retail Merchandising Management - II	--	4	4
7	227	Laboratory Work Marketing and Visual Merchandising in Retail - II	--	4	4
8	228	Laboratory Work Computerised Retail Accounting Practices - II	--	4	4
9	229	Industrial Visit /Study Tour	--	--	--
		Total --	20	16	36

Credit System and Workload
B. Voc. Part III (Degree) Semester – V

Sr.	Paper No.	Title	Theory/Practical /Project	Marks (Total)	Distribution of Marks		
					Theory	CCP	Practical
1	311	Research Methodology for Retailing - I	Theory /Practical	50	40		10
2	312	Business Regulatory Framework - I	Theory /Practical	50	40		10
3	313	Customer Service Management – I	Theory	50	40	10	--
4	314	Human Resource Management in Retailing - I	Theory	50	40	10	--
5	315	Entrepreneurship Development - I	Theory	50	40	10	--
6	316	Laboratory Work - Customer Service Management – I	Practical	50	--	10	40
7	317	Laboratory Work - Human Resource Management in Retailing - I	Practical	50	--	10	40
8	318	Laboratory Work - Entrepreneurship Development - I	Practical	50	--	10	40
9	319	Implant Training	--	50	--	--	50

B. Voc. – Part III (Degree) Semester – V

Sr.	Paper No.	Title	Distribution of Workload Lectures per week		
			Theory	Practical	Total
1	311	Research Methodology for Retailing - I	4	2	6
2	312	Business Regulatory Framework - I	4	2	6
3	313	Customer Service Management – I	4	-	4
4	314	Human Resource Management in Retailing - I	4	-	4
5	315	Entrepreneurship Development - I	4	-	4
6	316	Laboratory Work - Customer Service Management – I		4	4
7	317	Laboratory Work - Human Resource Management in Retailing - I		4	4
8	318	Laboratory Work - Entrepreneurship Development - I		4	4
9	319	Implant Training	--	--	--
		Total --	20	16	36

B. Voc. – Part III (Degree) Semester – VI

Sr.	Paper No.	Title	Theory/Practical /Project	Marks (Total)	Distribution of Marks		
					Theory	CCP	Practical
1	321	Research Methodology for Retailing - II	Theory /Practical	50	40		10
2	322	Business Regulatory Framework - II	Theory /Practical	50	40		10
3	323	Customer Service Management – II	Theory	50	40	10	--
4	324	Human Resource Management in Retailing - II	Theory	50	40	10	--
5	325	Entrepreneurship Development - II	Theory	50	40	10	--
6	326	Laboratory Work - Customer Service Management – II	Practical	50	--	10	40
7	327	Laboratory Work - Human Resource Management in Retailing - II	Practical	50	--	10	40
8	328	Laboratory Work - Entrepreneurship Development - II	Practical	50	--	10	40
9	329	Project	--	50	--	--	50

B. Voc. – Part III (Degree) Semester – VI

Sr.	Paper No.	Title	Distribution of Workload Lectures per week		
			Theory	Practical	Total
1	321	Research Methodology for Retailing - II	4	2	6
2	322	Business Regulatory Framework - II	4	2	6
3	323	Customer Service Management – II	4	-	4
4	324	Human Resource Management in Retailing - II	4	-	4
5	325	Entrepreneurship Development - II	4	-	4
6	326	Laboratory Work - Customer Service Management – II		4	4
7	327	Laboratory Work - Human Resource Management in Retailing - II		4	4
8	328	Laboratory Work - Entrepreneurship Development - II		4	4
9	329	Project	--	--	--
		Total --	20	16	36

Tararani Vidyapeeth's
Kamala College, Kolhapur
(Autonomous College)

Board Of Studies Meeting Dt. 20th June2022

Subject wise Course Title of B.Voc. RMIT I Semester I & II –

Sr. No.	Semester I		Sr. No.	Semester II	
	Course code	Title of Course		Course code	Title of Course
1.	A1 – ASCC	Business Communication I	1.	B1 - ASCC	Business Communication I I
2.	A2 – ASCC	Business Management – I	2.	B2 - ASCC	Business Management – II
3.	A3 – DSC	Retail Environment - I	3.	B3 – DSC	Retail Environment – II
4.	A4 – DSC	Retail Store Operations – I	4.	B4 – DSC	Retail Store Operations – II
5.	A5 – DSC	Basic Computer and I. T. in Retailing – I	5.	B5 – DSC	Basic Computer and I. T. in Retailing – II
6.	A6 – SDC	Laboratory Work : Retail Environment – I	6.	B6 – SDC	Laboratory Work : Retail Environment - II
7.	A7 – SDC	Laboratory Work: Retail Store Operations – I	7.	B7 – SDC	Laboratory Work: Retail Store Operations – II
8.	A8 – SDC	Laboratory Work: Basic Computer and I. T. In Retailing – I	8.	B8 – SDC	Laboratory Work: Basic Computer and I. T. In Retailing – II
9.	A9 – IP	Project	9.	B9 – IP	Project

Subjectwise Course Title of B.Voc. RMIT II Semester III & IV –

Sr. No.	Semester III		Sr. No.	Semester IV	
	Course code	Title of Course		Course code	Title of Course
1.	C1- ASCC	Fundamentals of Financial Accounting – I	1.	D1- ASCC	Fundamentals of Financial Accounting – II
2.	C2 – ASCC	Marketing Management – I	2.	D2 – ASCC	Marketing Management – II
3.	C3- DSC	Retail Merchandising Management –I	3.	D3- DSC	Retail Merchandising Management –II
4.	C4- DSC	Marketing and Visual Merchandising in Retail –I	4.	D4- DSC	Marketing and Visual Merchandising in Retail -II
5.	C5 – DSC	Computerised Retail Accounting Practices –I	5.	D5 – DSC	Computerised Retail Accounting Practices –II
6.	C6- SDC	Laboratory Work: Retail Merchandising Management –I	6.	D6- SDC	Laboratory Work: Retail Merchandising Management –II

7.	C7– SDC	Laboratory Work: Marketing and Visual Merchandising in Retail – I	7.	D7– SDC	Laboratory Work: Marketing and Visual Merchandising in Retail –II
8.	C8 – SDC	Laboratory Work : Computerised Retail Accounting Practices –I	8.	D8 – SDC	Laboratory Work : Computerised Retail Accounting Practices –II
9.	C9- IP	Project	9.	D9- IP	Project

Subject wise Course Title of B.Voc. RMIT III Semester V& VI –

Sr. No.	Semester V		Sr. No.	Semester VI	
	Course code	Title of Course		Course code	Title of Course
1.	E1- ASCC	Research Methodology for Retailing- I	1.	F1- ASCC	Research Methodology for Retailing- II
2.	E2 – ASCC	Business Regulatory Framework - I	2.	F2 - ASCC	Business Regulatory Framework – II
3.	E3- DSC	Customer Service Management–I	3.	F3- DSC	Customer Service Management–II
4.	E4- DSC	Human Resource Management in Retailing – I	4.	F4- DSC	Human Resource Management in Retailing - II
5.	E5 – DSC	Entrepreneurship Development- I	5.	F5 – DSC	Entrepreneurship Development- II
6.	E6- SDC	Laboratory Work:- Customer Service Management – I	6.	F6- SDC	Laboratory Work : - Customer Service Management – II
7.	E7– SDC	Laboratory Work: Human Resource Management in Retailing-I	7.	F7– SDC	Laboratory Work: Human Resource Management in Retailing-II
8.	E8 – SDC	Laboratory Work: Entrepreneurship Development- I	8.	F8 – SDC	Laboratory Work: Entrepreneurship Development- II
9.	E9- IP	Internship	9.	F9- IP	Project

EQUIVALENCE OF COURSE:

B.Voc. Retail Management and I.T.- Sem - I

Sr. No.	Class	Semester	Title of the Course(Old) Shivaji University	Course	Title of the Course (New) KCK Autonomous
1	B.Voc. -I	I	Business Communication - I	111	Business Communication - I
2	B.Voc. -I	I	Business Management- I	112	Business Management- I
3	B.Voc. -I	I	Retail Environment - I	113	Retail Environment – I
4	B.Voc. -I	I	Retail Store Operations - I	114	Retail Store Operations - I
5	B.Voc. -I	I	Basic Computer and I. T. in Retailing I	115	Basic Computer and I. T. in Retailing I
6	B.Voc. -I	I	Laboratory Work Retail Environment I	116	Laboratory Work Retail Environment I
7	B.Voc. -I	I	Laboratory Work Retail Store Operations I	117	Laboratory Work Retail Store Operations I
8	B.Voc. -I	I	Laboratory Work Basic Computer and I. T. in Retailing I	118	Laboratory Work Basic Computer and I. T. in Retailing I
9	B.Voc. -I	I	Project	119	Project

B.Voc. Retail Management and I.T.- Sem - II

Sr. No.	Class	Semester	Title of the Course(Old) Shivaji University	Course	Title of the Course (New) KCK Autonomous
1	B.Voc. -I	II	Business Communication - II	121	Business Communication - II
2	B.Voc. -I	II	Business Management - II	122	Business Management - II
3	B.Voc. -I	II	Retail Environment- II	123	Retail Environment- II
4	B.Voc. -I	II	Retail Store Operations - II	124	Retail Store Operations – II
5	B.Voc. -I	II	Basic Computer and I. T. in Retailing - II	125	Basic Computer and I. T. in Retailing – II
6	B.Voc. -I	II	Laboratory Work Retail Environment II	126	Laboratory Work Retail Environment II
7	B.Voc. -I	II	Laboratory Work Retail Store Operations II	127	Laboratory Work Retail Store Operations II
8	B.Voc. -I	II	Laboratory Work Basic Computer and I. T. in Retailing II	128	Laboratory Work Basic Computer and I. T. in Retailing II

9	B.Voc. -I	II	Industrial Visit /Study Tour	129	Industrial Visit /Study Tour
----------	-----------	----	---------------------------------	-----	---------------------------------

B.Voc- Retail Management and I.T.- Sem- III

Sr. No.	Class	Semester	Title of the Course(Old) Shivaji University	Course	Title of the Course (New) KCK Autonomous
1	B.Voc. -II	III	Fundamental of Financial Accounting – I	211	Fundamental of Financial Accounting – I
2	B.Voc. -II	III	Marketing Management – I	212	Marketing Management – I
3	B.Voc. -II	III	Retail Merchandising Management – I	213	Retail Merchandising Management – I
4	B.Voc. -II	III	Marketing and Visual Merchandising in Retail – I	214	Marketing and Visual Merchandising in Retail – I
5	B.Voc. -II	III	Computerised Retail Accounting Practices I	215	Computerised Retail Accounting Practices I
6	B.Voc. -II	III	Laboratory Work Retail Merchandising Management – I	216	Laboratory Work Retail Merchandising Management – I
7	B.Voc. -II	III	Laboratory Work Marketing and Visual Merchandising in Retail – I	217	Laboratory Work Marketing and Visual Merchandising in Retail – I
8	B.Voc. -II	III	Laboratory Work Computerised Retail Accounting Practices - I	218	Laboratory Work Computerised Retail Accounting Practices – I
9	B.Voc. -II	III	Project	219	Project

B.Voc- Retail Management and I.T.- Sem- IV

Sr. No.	Class	Semester	Title of the Course(Old) Shivaji University	Course	Title of the Course (New) KCK Autonomous
1	B.Voc. -II	IV	Fundamental of Financial Accounting – II	221	Fundamental of Financial Accounting – II
2	B.Voc. -II	IV	Marketing Management – II	222	Marketing Management – II
3	B.Voc. -II	IV	Retail Merchandising Management – I	223	Retail Merchandising Management – I
4	B.Voc. -II	IV	Marketing and Visual Merchandising in Retail – II	224	Marketing and Visual Merchandising in Retail – II
5	B.Voc. -II	IV	Computerised Retail Accounting Practices- II	225	Computerised Retail Accounting Practices- II
6	B.Voc. -II	IV	Laboratory Work Retail Merchandising Management – II	226	Laboratory Work Retail Merchandising Management – II
7	B.Voc. -II	IV	Laboratory Work Marketing and Visual Merchandising in Retail – II	227	Laboratory Work Marketing and Visual Merchandising in Retail – II
8	B.Voc. -II	IV	Laboratory Work Computerised Retail Accounting Practices - II	228	Laboratory Work Computerised Retail Accounting Practices – II
9	B.Voc. -II	IV	IndustrialVisit /Study Tour	229	IndustrialVisit /Study Tour

B.Voc- Retail Management and I.T.- Sem- V

Sr. No.	Class	Semester	Title of the Course(Old) Shivaji University	Course	Title of the Course (New) KCK Autonomous
1	B.Voc. -III	V	Research Methodology for Retailing – I	311	Research Methodology for Retailing - I
2	B.Voc. -III	V	Business Regulatory Framework – I	312	Business Regulatory Framework - I
3	B.Voc. -III	V	Customer Service Management – I	313	Customer Service Management – I
4	B.Voc. -III	V	Human Resource Management in Retailing - I	314	Human Resource Management in Retailing – I
5	B.Voc. -III	V	Entrepreneurship Development – I	315	Entrepreneurship Development - I
6	B.Voc. -III	V	Laboratory Work - Customer Service Management – I	316	Laboratory Work - Customer Service Management – I
7	B.Voc. -III	V	Laboratory Work - Human Resource Management in Retailing - I	317	Laboratory Work - Human Resource Management in Retailing - I
8	B.Voc. -III		Laboratory Work - Entrepreneurship Development – I	318	Laboratory Work - Entrepreneurship Development – I
9	B.Voc. -III	V	Implant Training	319	Implant Training

B.Voc- Retail Management and I.T.- Sem- VI

Sr. No.	Class	Semester	Title of the Course(Old) Shivaji University	Course	Title of the Course (New) KCK Autonomous
1	B.Voc. -III	VI	Research Methodology for Retailing – II	321	Research Methodology for Retailing - II
2	B.Voc. -III	VI	Business Regulatory Framework – II	322	Business Regulatory Framework - II
3	B.Voc. -III	VI	Customer Service Management – II	323	Customer Service Management – II
4	B.Voc. -III	VI	Human Resource Management in Retailing - II	324	Human Resource Management in Retailing – II
5	B.Voc. -III	VI	Entrepreneurship Development – II	325	Entrepreneurship Development - II
6	B.Voc. -III	VI	Laboratory Work - Customer Service Management – II	326	Laboratory Work - Customer Service Management – II
7	B.Voc. -III	VI	Laboratory Work - Human Resource Management in Retailing - II	327	Laboratory Work - Human Resource Management in Retailing - II
8	B.Voc. -III	VI	Laboratory Work - Entrepreneurship Development – II	328	Laboratory Work - Entrepreneurship Development – II
9	B.Voc. -III	VI	Project	329	Project

Programme Outcomes: Retail Management and I.T.

- Understand the basic concepts, functions and classification of food.
- Understand, identify and analyze a problem related to food industry and ability to find an appropriate solution for the same.
- Design, implement and evaluate a research based project to meet demands of the society.
- Use appropriate techniques, skills, and modern tools in the Retail industry and in academic profession.
- Understanding of professional, ethical, legal, security and social issues and responsibilities for entrepreneurship skills.
- Ability to function effectively as an individual and in a group.
- Programme provides the base for moral values and the base to be the responsible citizen.

Programme Specific Outcome: Retail Management and I.T.

Retail has a very large scope in India now. Retail is slowly but steadily moving into organized sector and a lot of new retail setups we can see across. Online retailing is also growing big way. Such demand for effective retail management professionals has tremendously increased in recent times as the retail sector is growing in leaps and bounds with the entry of major global retail chains and corporates player in the Indian markets which is evident from the opening of various shopping mall, departmental stores and supermarkets in the country.

- It's a beautifully crafted course that offers a technical subject with business studies and skill practical's of retail sector and IT industry.
- It has been initiated by government to develop skill India, therefore, main objective of this course is to prepare work ready force immediately after graduation.
- They can also seek for the store managing jobs like managing an individual store and its day to day functioning.
- They can go for further studies such as master's degree M.Voc and so on.
- It has multiple exit options. One can exit after one year with diploma, two years with advance diploma and complete three years with respective degree.
- The weightage of practical studies is more than theoretical. Precisely 40% theory and 60% practical studies.
- Internship after second and third year, guest lectures and industrial visits in retail sector.

- It supports Students entrepreneurial skills as well, hence, after graduation you can get supervision by college and government if you want to open an enterprise or business.